REP: TEL# 215-564-1206 FAX# 215 564 1103

REP HEADLINE# 6332185 TRF# 332839

$$$ MOD# 0: UNAPPROVED REV #1 $$$

CREDIT ADVISORY: AGENCY CREDIT RISK !!!

ORDER WORKSHEET

HARRIS REPORT FROM REP OCT3/12 16.22

CHANGES *** WPXI-TV ***

ADV # 015776 ADV. NAME POLI/T SMITH/R/SEN/PA

REP.# _____ OFF.# 18 SALESMAN # _____

AGY # 2056 AGY. NAME SRCP MEDIA, INC.

BUYER NAME BETSY VONDERHEID

201 N. UNION STREET, SUITE 200

SALES PRSN WA- CHERYL BLAIR

ALEXANDRIA, VA 22314

ORDER # _____ CONTRACT # 6332185

CLASS: NATL. LOCAL REGIONAL

PRDCT TOM SMITH 9/25 EST#288 COMMENTS: (LINE, ORDER, INVOICE)

FLIGHT DATES SEP25/12 OCT1/12 WK-1

CITY TAX _____ STATE TAX _____ CO-OP BILLING NEEDED _____

DATE OCT3/12 16.22

REP: TO JEN
FR LINDSEY FOR CHERYL
REVISED LINE 1
TTLS $34,800
PLEASE CONFIRM,THANKS!

CC: PF
DT

CON CM ***** THIS IS A CASH IN ADVANCE SCHEDULE *****

LINE#	REP LINE#	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
			AGENCY ADVERTISER CODE = 11			AGENCY EST# = 288						
			AGENCY PRODUCT CODE = 15									
1		R	1000A-1100A	30		$225.00	9/25	9/28	4		TU-F	4
			PROGRAM : ELLEN									
			CON COM1: ELLEN									

SEP/12 27525.00 OCT/12 $7,275.00

CONTRACT TOTAL 34800.00

TOTAL SPOTS 46

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LINE#	REP LINE#	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS

MARKET TOTALS $120,344 WPXI 29% KDKA 28% WTAE 41% WPGH 2% CABL 0% WPCW 0% WPMY 0%

SVC- NSI
DEMOS- RA35+*

MOD CODE A-ADD B-BUY TYPE C-CANCELLED DE-DELETE E-EFF DATES L-LENGTH M-MAKEGOOD N-PROGRAM NAME
P-CLASS,PLAN,SECT Q-PAID PGM R-RATE S-SPOTS PER WEEK T-TIME X-LATE Y-DAYS Z-COMMENTS *-MULTIPLE